



My Travel Set

Lookbook



About the Brand

My Travel Set offers mix-and-match
womenswear crafted from travel-ready fabrics.
This collection is designed to transition seamlessly
from gate to gallery, boardroom to café.

About the Founder

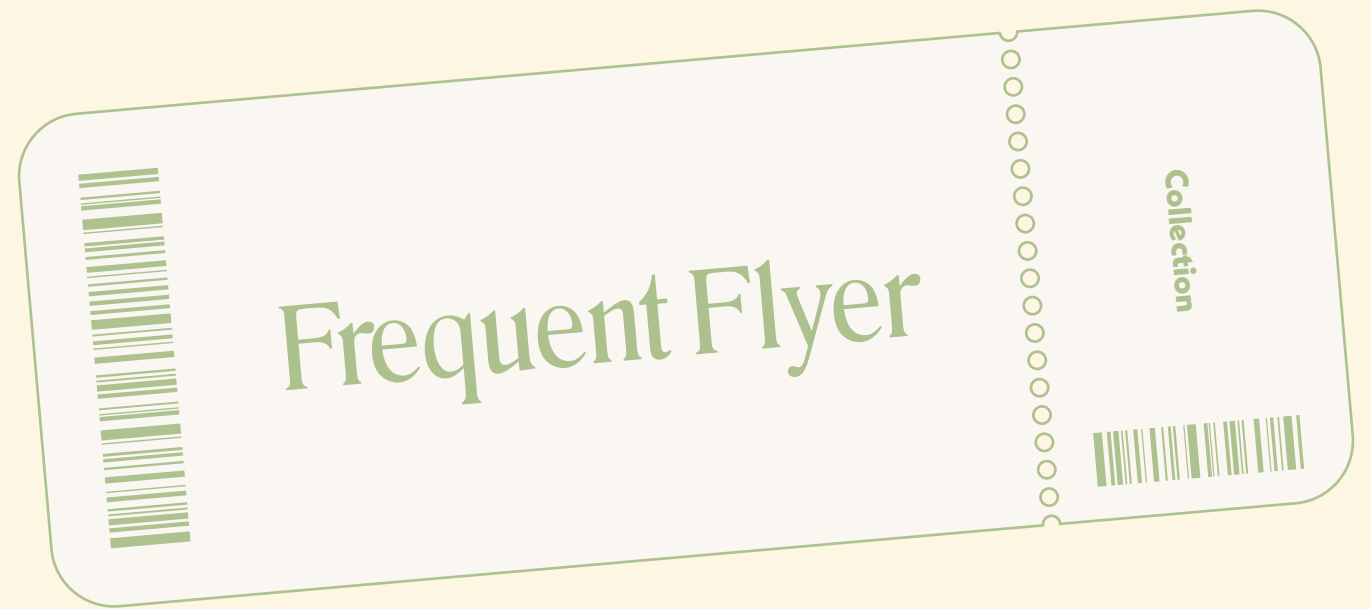
Meet **Mallory Schwab**. As she traveled the globe
sourcing fabrics and building relationships, she saw
firsthand just how beautiful and inspiring the world
could be. That experience sparked a vision: a brand that
celebrates the elegance of travel and empowers women
to work, explore, and live life fully—without sacrificing
style or comfort.



Jetsetter

Sun-kissed and ready to turn heads, the **Jetsetter collection** is made for vacation days that start at the beach and end at the bar. Featuring fashion-forward fabrics like airy open knits, soft gauze, and slinky textures with a subtle shimmer, these pieces are playful yet polished—perfect for packing light but living large. Designed to slip on effortlessly over a swimsuit or style up with heels and accessories for a night out, Jetsetter is fun, flirty, and forever in motion.





Introducing the **Frequent Flyer collection**—an ode to ease, versatility, and refined comfort. Crafted from travel-ready fabrics, this collection is designed to transition seamlessly from gate to gallery, boardroom to café. Each piece is meant to move with you—whether you’re navigating airport terminals, exploring new cities, or lounging poolside.

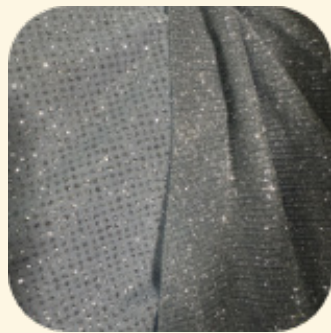


Overnight

Ultra-soft, breathable fabrics - our **Overnight collection** was made for slow mornings and cozy nights. Think plush knits, brushed fleece, and buttery fabrics that feel like a warm hug—perfect for après-ski lounging, late-night spa sessions, or simply stretching out with room service and a good book. Designed for warmth without the weight, these pieces are ideal for everything from red-eyes to cabin getaways.



Product Lifecycle



No. 01 Concept



The concept behind the brand is centered on creating elevated, travel-ready essentials that blend comfort, versatility, and style. Each piece is designed to be effortlessly packable and wearable—from a long-haul flight to a casual dinner. We’re building a wholesale-only model to keep things streamlined and curated for retailers, with capsule collections that evolve seasonally and are easy to mix, match, and merchandise.



No. 02 Raw Materials



We’re intentional about sourcing high-quality, feel-good fabrics that travel well and wear beautifully—prioritizing softness, breathability, and low-maintenance care. Every material is selected to ensure comfort without compromising on style or performance.



No. 03 Technical Design



Our 18 styles are carefully developed with fit as the top priority. Each silhouette is refined to ensure it feels as good as it looks, and the design process is tailored to account for the unique drape and stretch of each fabric—so every piece moves and wears exactly as intended.



No. 04 Pattern Approval



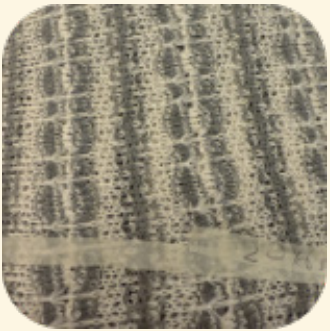
We’re intentional about how we develop and approve our physical patterns—not only to ensure a perfect fit, but also to minimize fabric waste. By refining each pattern with precision, we reduce excess during production and create more efficient, sustainable outputs.



No. 05 Sampling



All sampling is done locally in Philadelphia, allowing us to move quickly, reduce shipping costs, and maintain tighter control over fit and quality. This domestic approach also streamlines communication and shortens our development timeline.



No. 06 Testing



Keeping development local allows us to test styles in real time—on real people—and quickly refine fit, fabric response, and overall wearability. Each piece is put through wear and wash testing to ensure it holds up to repeated use, maintains its softness, and performs beautifully over time.

Product Lifecycle



No. 07 Retail Partners



We believe in building long-term relationships with our retail partners by being present, responsive, and collaborative. From meeting buyers at trade shows to offering hands-on support with merchandising and product education, we’re committed to making the wholesale experience seamless, supportive, and mutually successful.



No. 08 Production



All of our products are made to order, allowing us to reduce waste and align closely with retailer demand. We have the ability to produce 100% in the USA through trusted domestic partners, while also leveraging a diverse network of overseas production to offer flexibility, scalability, and competitive pricing—tailored to each retailer’s unique needs.



No. 09 Delivery



All products are prepped and ready to ship, ensuring a smooth handoff to our retail partners. We also provide ongoing support and brand education to help retailers confidently tell our story, drive sell-through, and create a seamless in-store experience.



No. 10 Hind sighting and Forecasting



As an emerging brand, staying closely connected to our retail partners and actively gathering feedback is key to how we grow. Insights from sell-through, fit notes, and customer response directly inform future collections—allowing us to refine, evolve, and build smarter each season.



Contact Us

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Meet with us at Magic Vegas & Magic Nashville 2025

